



Ballynahinch United

SPONSORSHIP OPPORTUNITIES

BALLYNAHINCHUNITED.COM/SPONSORSHIP

We are reaching out to invite your business to become a valued sponsor and community partner of Ballynahinch United FC.

About us

Ballynahinch United was established in 1968 and our men's first team plays in the Northern Amateur Football League (NAFL), Division 1C at The Millbridge, Ballynahinch. We also have a Seconds team that plays in the Newcastle and District Association Football League (NADAFL). Our Ladies and Youth teams also use the Millbridge pitch.

We attract players, families, supporters, and visitors from across the local area every week through:

- League and cup fixtures
- Training sessions
- Community events
- Social media

Our sponsorship partnership places your business at the heart of a respected and ambitious local football organisation.

We're willing to discuss all options and provide a monthly fee rather than a one-off payment in some circumstances.

Summary

Members: 70 males aged from 16 to 65

Visitors: 1sts - minimum of 12 home games. 2nds - minimum of 11 home games.

The First Team have visitors travelling from various parts of Belfast, Saintfield, Castlewellan, Portaferry, Ballywalter and Portavogie.

The Second team face teams from Ballynahinch, Downpatrick, Dundrum, Kilmore, Ardglass, Killough and Saintfield.

Digital data



Website

www.ballynahinchunited.com

Views: 526.2K (August 2025 to May 2026)

Social media - Total followers: 4.6K | Views: 655.4K+

Facebook

www.facebook.com/bhinchutdfc

1.6K followers - Views: 526.2K (August 2025 to May 2026)



Demographic

- Men: 71%
- Women: 29%

Location - Ballynahinch: 32%, Belfast: 9%, Downpatrick: 9%, Lisburn: 5%, Newtownards: 4%

Instagram

www.instagram.com/ballynahinchunited



1.2K followers - Views: 158.6K (August 2025 to May 2026)

Demographic - Men: 76%, Women: 24%

Location - Ballynahinch: 26%, Belfast: 10%, Downpatrick: 8%, Lisburn: 4%, Newtownards: 4%

X.com



x.com/bhinchutd

1.8K followers

We don't have a X Business account so no analytics are available.

Sponsorship opportunities

Monthly instalments are available for the majority of our packages.

Packages

What this offers

Main Club Sponsor

£4,000 (2 year contract)

- Ground naming rights (Your business name Milbridge)
- Free entry and refreshment at all home games for you and a guest
- Free club end of season awards dinner for you and a guest
- Match sponsorship
- Platinum social media promotion
- Website promotion
- Club house signage
- Roadside advertising signage and Pitchside advertising signage
- Player of the Month sponsorship

Packages Kit and equipment

Packages

What this offers

Kit sponsor

Get on the kit

This package is currently unavailable.

If you wish to express an interest when this becomes available, email **ballynahinchunited@gmail.com** for more information.

Club tracksuits

25 tracksuits: £1750

Your logo on our men's club tracksuits

These are worn by all players and coaches on matchdays and often as everyday attire.

- Free entry and refreshment to all home games
- Match sponsorship
- Premium social media promotion
- Roadside ((free one year) and Pitchside advertising signage (free two years)

Training kits

25 training kits:
£750

Your logo on our men's training kits

These are worn by all players and coaches to and from training and often as everyday wear or to the gym by individuals.

- Match sponsorship
- Premium social media promotion
- Pitchside advertising signage (free one year)

Club player kit bags

20 kit bags - £700

Your logo on our men's player kit bags

These are used by all players and coaches to and from matchdays and training. They're often used by people to go on short trips or to the gym.

- Match sponsorship
- Premium social media promotion
- Pitchside advertising signage (free one year)

Warm up t-shirts

22 t-shirts - £300

Your logo on our men's warm up t-shirts

These are worn by all players before all matches.

- Match sponsorship
- Regular social media promotion
- Pitchside advertising signage (free one year)

Sub and warm up coats

22 coats - £400

Your logo on our men's warm up coats

- Match sponsorship
- Regular social media promotion
- Pitchside advertising signage (free one year)

Warm up t-shirts and coats

22 t-shirts, 22 coats
- £650

Your logo on our men's warm up t-shirts and coats

- Match sponsorship
- Premium social media promotion
- Roadside and Pitchside advertising signage (free one year)

Any other kit or equipment

We're open to discussing any other kit or equipment sponsorship ideas you may have.

To get in touch, email ballynahinchunited@gmail.com

Packages

Match day and players

Packages	What this offers
Match sponsorship £50 per match	Sponsor a home match ● Basic social media promotion ● Free entry and refreshment at your sponsored game ● Picture with Club Captain, Manager or your chosen player.
Player of the Month (August to May) Open to discussion	Sponsor the club's player of the month award ● Basic social media promotion ● Sponsorship spotlight ● Website promotion
Man of the Match (August to May) Open to discussion	Align your business with our best performers. ● Free entry and refreshment at your sponsored game ● Basic social media promotion ● Match sponsorship ● Sponsorship spotlight
Shirt number sponsor £40 per month (August to May)	Sponsor a kit number or specific player ● Sponsorship spotlight ● Website promotion ● Basic social media promotion



Packages

Signage

You should be responsible for all signage creation, to ensure your design is correct.
We recommend Inky Doo, Ballynahinch, for design and creation.

Packages

Pitchside advertising

£250 per annum

What this offers

An 8x2 sign surrounding the Millbridge pitch, visible to all spectators and newspaper cameras.

- Basic social media promotion

Roadside advertising

£350 per annum

A 6x4 sign facing the Drumaness Road (A24), visible to all passer-bys, and club visitors. This road has over 35K users per day. Limited availability.

- Basic social media promotion
- Free match sponsorship

Both

£550 per annum

Get the best of both worlds for a discounted price.

- Basic social media promotion
- Free match sponsorship
- Sponsorship spotlight

Sponsorship spotlight

£25 per post

An in-depth website article highlighting your business and accompanying social media post. One share of your promotions. Additional requested shares at £10.



What you get

Platinum social media promotion

Appear on all club-related social media posts in a priority position.

Social media announcement of our partnership.

5 shares per year of your own social media content / offers on Facebook and Instagram.

Sponsorship spotlight post

Premium social media promotion

Appear on all club-related social media posts.

Social media announcement of our partnership.

3 shares per year of your own social media content / offers on Facebook and Instagram.

Sponsorship spotlight post

Regular social media promotion

Appear on all matchday related social media posts, including:

- pre-match,
- result,
- match report and
- man of the match.

1 share per year of your own social media content / offers on Facebook and Instagram.

Basic social media promotion

Social media announcement of our partnership.

Appear on selected social media posts.

Website promotion

Website article about your business and announcing our partnership.

Inclusion in all match reports.

Company logo and link on the partners section of our website.

Match sponsorship

Appear on all matchday related social media posts, including:

- pre-match, result and
- match report on website.

Free entry and refreshment for you and a guest.

Picture of you and Club Captain, Manager or your chosen player.

Player of the Month

Become the sponsor of the best player of the month at the club, with monthly posts including a public vote.

Bespoke social media posts with your logo for our Player of the Month vote and announcement on social media.

Online voting form with your logo.

Man of the Match

Align your company with the best performances during our matches.

Your logo on our post-match social media posts.

Free entry and refreshment for you and a guest at the game.

Opportunity to choose the Player of the Match award and get a picture.

Shirt number sponsor

Sponsor a specific shirt number.

Your business will be listed on our match reports alongside the player wearing your selected shirt number.

Your logo will appear on all line up graphics.

Sponsorship spotlight

Align your company with the best performances during our matches.

An in-depth website article highlighting your businesses history and services with an accompany social media post.

Please provide information if possible.

Roadside advertising

Add your signage along the Newcastle Road.

A 6x4 sign facing the Newcastle Road, visible to all passers-by, and club visitors. This road has over 35K users per day.

Availability is limited.

Pitchside advertising

Add your signage around the perimeter of the our pitch.

An 8x2 sign surrounding the Millbridge, visible to all spectators and newspaper cameras.

Spectators visit from various parts of Belfast, Saintfield, Castlewellan, the Ards Peninsula, Downpatrick and Bangor

Mourne Observer: 25,000 weekly readership spanning from Ardglass to Kilkeel, Banbridge, and Comber.

Club house signage

An exclusive opportunity only available to the Main Club Sponsor.

An advertising sign on the front of our clubhouse. Size to be determined.

Advertising leaflets within the clubhouse for all visitors.

Business cards in the away changing room for all visiting players.

Club event invites

Become part of the club and celebrate the highs.

Free entry and refreshment at all home games for you and a guest.

Free club end of season awards dinner for you and a guest.

Contact us



For more information, email:
ballynahinchunited@gmail.com



For more information, call or message **07709 804382**



For more information, message us on Facebook or Instagram.

We look forward to hearing from you soon.



Thank you!